



# Clearwater Beach Restaurant Week

September 14<sup>th</sup>-23<sup>rd</sup> 2018

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## COMMITTEE

Rick Norberg,  
Director of Food & Beverage  
*Jimmy's Fish House & Iguana Bar*  
Committee Chairman  
Entertainment Committee

Darlene Kole, President/CEO  
*Clearwater Beach Chamber*  
Restaurants Committee

Mary Devine, Owner  
*CMSA Advertising*  
Creative/Production Committee

Juli Norberg, Director of Catering  
*Hampton Inn & Suites by Hilton*  
Sponsors Committee

Michael Mastruserio, Owner  
*Proforma N&M Communications*  
Marketing Committee

Scott Alexander,  
Sales & Marketing  
*Proforma N&M Communications*  
Marketing Committee

Sheri Aquilar, Manager  
*Island Way Grill*  
Event Committee

Lynne Grant,  
Associate Director of Conference  
Services  
*Opal Sands Resort*  
Event Committee

Sydney Veimau,  
Tourism & Marketing Specialist  
*Clearwater Beach Chamber*

Roberto Rubi, Office Manager  
*Clearwater Beach Chamber*

Dear Restaurateurs,

The excitement is building as we prepare for Clearwater Beach Restaurant Week. Your Clearwater Beach Chamber office is working hard to showcase the great restaurant operations that make up our beautiful community.

This year's Restaurant Week is being held September 14<sup>th</sup> through the 23<sup>rd</sup>. Participants will enjoy exposure from a multi-level media campaign insured to draw attention to our community.

Prix Fixe menu's, ranging from **\$15-\$35**, will be presented on several platforms to help potential diners plan their dining strategy. There will be benefits for our guests that dine at multiple locations for drawings and prizes.

I'm looking forward to demonstrating that our restaurant community is the best in the market once again. This effort will bring business during our summer slowdown, emphasize our dining opportunities in the market and give you a platform for team building within your operation.

Thanks to those of you that are already on board. If you have not signed up please consider doing so. Please find the enrollment materials attached for your consideration.

Thank you,

Rick Norberg  
Restaurant Week Chairman



429 Poinsettia Ave. \* Clearwater Beach, FL 33767 \* (727) 447.7600



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## Participation Levels

### **Restaurant Week Level I - \$300**

- Restaurants will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Restaurant Week
- Restaurant Logo and Listing on the Clearwater Beach Restaurant Week Website
- Your Prix Fixe Menu Formatted and Provided by the Chamber plus listed on the website

### **Restaurant Week PLUS Chef Bio OR**

### **Restaurant History - Level II - \$400**

- Same as above - PLUS:
- Chef Bio and photo **or** Restaurant History and photo on website. (You may include both Chef Bio/photo **and** Restaurant History/photo for an additional \$100)

## Deadlines

### **RESTAURANT WEEK PARTICIPATION DEADLINE**

#### **Participation Package to be Completed:**

- Participation Form – Completely filled out and sent in as soon as possible
- Chef Bio/photo and/or Restaurant History/photo – Completely filled out and sent in as soon as possible (if applicable)
- Payment in full – Completely filled out and sent in as soon as possible
- Advertising DEADLINE for Printing: **August 17, 2018** or sooner
- Prix Fixe Menu items must be received by August 17<sup>th</sup> as well

Upon completion of the package, please email to [Sydney@BeachChamber.com](mailto:Sydney@BeachChamber.com)  
You may also mail completed package to:

**Clearwater Beach Chamber of Commerce**

**Attn: Sydney Veimau**

**429 Poinsettia Ave.**

**Clearwater, FL 33767**

**Payment Accepted: Cash, Check, Visa, Master Card, American Express**



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## Participation Form

### Restaurant Information

<b>Restaurant Name:</b>		
<b>Contact(s):</b>		
<b>Street Address:</b>		
<b>Phone Number(s)(best)</b>	(    )	(    )
<b>Email Address:</b>		
<b>Web Address:</b>		

### Levels of Participation

- Level I - \$300** \$\_\_\_\_\_
- Level II - \$400** (Chef Bio/Photo **OR** Restaurant History/Photo) \$\_\_\_\_\_
- Add - \$100** (Chef Bio/Photo **AND** Restaurant History/Photo) \$\_\_\_\_\_

**Total Submitted** \$\_\_\_\_\_