



Clearwater Beach Restaurant Week

September 14th-23rd 2018

COMMITTEE

Rick Norberg,
Director of Food & Beverage
Jimmy's Fish House & Iguana Bar
Committee Chairman
Entertainment Committee

Darlene Kole, President/CEO
Clearwater Beach Chamber
Restaurants Committee

Mary Devine, Owner
CMSA Advertising
Creative/Production Committee

Juli Norberg, Director of Catering
Hampton Inn & Suites by Hilton
Sponsors Committee

Michael Mastruserio, Owner
Proforma N&M Communications
Marketing Committee

Scott Alexander,
Sales & Marketing
Proforma N&M Communications
Marketing Committee

Sheri Aquilar, Manager
Island Way Grill
Event Committee

Lynne Grant,
Associate Director of Conference
Services
Opal Sands Resort
Event Committee

Sydney Veimau,
Tourism & Marketing Specialist
Clearwater Beach Chamber

Roberto Rubi, Office Manager
Clearwater Beach Chamber

Dear Restaurateurs,

The excitement is building as we prepare for Clearwater Beach Restaurant Week. Your Clearwater Beach Chamber office is working hard to showcase the great restaurant operations that make up our beautiful community.

This year's Restaurant Week is being held September 14th through the 23rd. Participants will enjoy exposure from a multi-level media campaign insured to draw attention to our community.

Prix Fixe menu's, ranging from **\$15-\$35**, will be presented on several platforms to help potential diners plan their dining strategy. There will be benefits for our guests that dine at multiple locations for drawings and prizes.

I'm looking forward to demonstrating that our restaurant community is the best in the market once again. This effort will bring business during our summer slowdown, emphasize our dining opportunities in the market and give you a platform for team building within your operation.

Thanks to those of you that are already on board. If you have not signed up please consider doing so. Please find the enrollment materials attached for your consideration.

Thank you,

Rick Norberg
Restaurant Week Chairman



429 Poinsettia Ave. * Clearwater Beach, FL 33767 * (727) 447.7600



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Participation Levels

Restaurant Week Level I - \$300

- Restaurants will receive mentions on all marketing materials, Social Media, press releases and collateral promoting Clearwater Beach Restaurant Week
- Restaurant Logo and Listing on the Clearwater Beach Restaurant Week Website
- Your Prix Fixe Menu Formatted and Provided by the Chamber plus listed on the website

Restaurant Week PLUS Chef Bio OR

Restaurant History - Level II - \$400

- Same as above - PLUS:
- Chef Bio and photo **or** Restaurant History and photo on website. (You may include both Chef Bio/photo **and** Restaurant History/photo for an additional \$100)

Deadlines

RESTAURANT WEEK PARTICIPATION DEADLINE

Participation Package to be Completed:

- Participation Form – Completely filled out and sent in as soon as possible
- Chef Bio/photo and/or Restaurant History/photo – Completely filled out and sent in as soon as possible (if applicable)
- Payment in full – Completely filled out and sent in as soon as possible
- Advertising DEADLINE for Printing: **August 17, 2018** or sooner
- Prix Fixe Menu items must be received by August 17th as well

Upon completion of the package, please email to Sydney@BeachChamber.com
You may also mail completed package to:

Clearwater Beach Chamber of Commerce

Attn: Sydney Veimau

429 Poinsettia Ave.

Clearwater, FL 33767

Payment Accepted: Cash, Check, Visa, Master Card, American Express



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Participation Form

Restaurant Information

Restaurant Name:		
Contact(s):		
Street Address:		
Phone Number(s)(best)	()	()
Email Address:		
Web Address:		

Levels of Participation

- Level I - \$300** \$_____
- Level II - \$400** (Chef Bio/Photo **OR** Restaurant History/Photo) \$_____
- Add - \$100** (Chef Bio/Photo **AND** Restaurant History/Photo) \$_____

Total Submitted \$_____